

WEEK 6:
INTRO TO
STOCKS



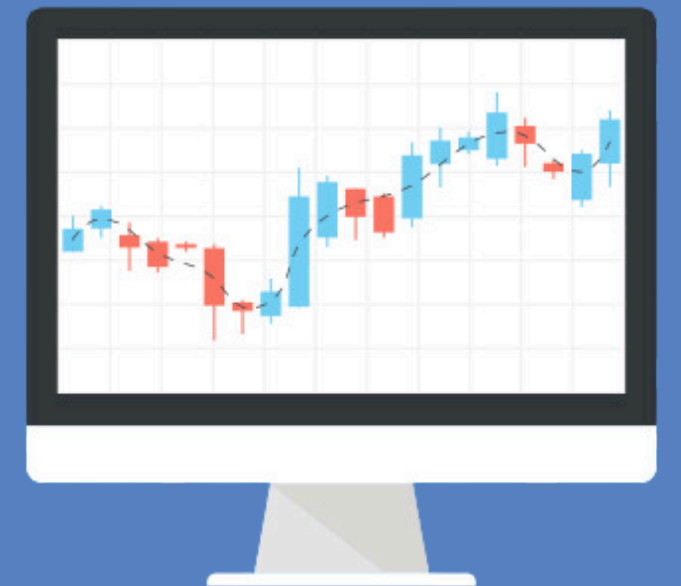
WHAT ARE STOCKS?

**SMALL PIECES OF A COMPANY
THAT PEOPLE CAN BUY**

**EX: OWNING A PIECE OF A BIG
PIZZA**

STOCK MARKET

**A PLACE WHERE PEOPLE BUY
AND SELL SMALL PARTS OF
COMPANIES, CALLED STOCKS
OR SHARES.**



STOCKS VOCAB TERMS

**SHARES: PIECES OF THE COMPANY
PEOPLE CAN BUY.**



**GROWTH INVESTING: INVESTING IN A
COMPANY FOR ITS FUTURE GROWTH
POTENTIAL**

**STOCK EXCHANGE: PLACE TO BUY AND
SELL STOCKS**



STOCKS VOCAB TERMS

ASSETS: A USEFUL OR VALUABLE THING OWNED BY A PERSON OR COMPANY



FINANCIAL STATEMENTS: INCOME STATEMENT, BALANCE SHEET, CASH FLOW STATEMENTS



MARKET CAPITALIZATION: THE TOTAL VALUATION OF A COMPANY AND SELL STOCKS

STOCKS VOCAB TERMS

BULL MARKET: WHEN STOCK PRICES ARE RISING OR EXPECTED TO.

BEAR MARKET: WHEN STOCK PRICES ARE FALLING.



S&P 500: A STOCK MARKET INDEX THAT TRACKS THE PERFORMANCE OF 500 OF THE LARGEST PUBLICLY TRADED COMPANIES IN THE U.S.

STOCKS VOCAB TERMS

BLUE CHIP STOCKS: SHARES OF LARGE, WELL-ESTABLISHED, AND FINANCIALLY SOUND COMPANIES LIKE APPLE, MICROSOFT, GOOGLE, AND MORE



CAPITAL GAINS: PROFIT MADE FROM SELLING A STOCK AT A HIGHER PRICE THAN PURCHASED.



CAPITAL GAIN